

ORDER



Orders
Order / Rev: 713771
Alt Order #: 06315951
Product Desc: DCCC
Estimate: 1500
Flight Dates: 09/15/12 - 09/17/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	25	\$40,150.00	\$34,127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	25	\$40,150.00	\$34,127.50	0.00
Totals	25	\$40,150.00	\$34,127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	09/17/12	09/17/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
2	KARE	09/17/12	09/17/12	M-F 10-1035p KARE News 10p	CM	10-1035p	M-----	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$2,750.00		0.00			
3	KARE	09/17/12	09/17/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
UPDATED TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$800.00		0.00			
4	KARE	09/17/12	09/17/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$300.00		0.00			
5	KARE	09/17/12	09/17/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$450.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	09/17/12	09/17/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
UPDATED KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$400.00		0.00			
7	KARE	09/17/12	09/17/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
UPDATED JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$900.00		0.00			
8	KARE	09/17/12	09/17/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
UPDATED KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$2,000.00		0.00			
9	KARE	09/17/12	09/17/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
UPDATED KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$850.00		0.00			
10	KARE	09/17/12	09/17/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
UPDATED ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$1,800.00		0.00			
11	KARE	09/17/12	09/17/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$800.00		0.00			
12	KARE	09/17/12	09/17/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
UPDATED TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$350.00		0.00			
13	KARE	09/17/12	09/17/12	Mon Prime THE VOICE	CM	658-9P (6:58 PM-9:00 PM)	M-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$6,000.00		0.00			
N14	KARE	09/14/12	09/14/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	----F--	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
KARE11NWS-10SA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1			\$2,750.00		0.00			
15	KARE	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1030-1202A	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1			\$1,500.00		0.00			
16	KARE	09/15/12	09/15/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
UPDATED KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1			\$850.00		0.00			
17	KARE	09/15/12	09/15/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
UPDATED KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1			\$1,000.00		0.00			
18	KARE	09/15/12	09/15/12		CM	8-10a	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 8-10a											
				KARE 11 Saturday											
				KARE11 NWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$750.00		0.00			
19	KARE	09/16/12	09/16/12	Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
				Post NFL Late News											
				KARE11NWS-10<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$2,750.00		0.00			
20	KARE	09/16/12	09/16/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				KARE 11 5 News Su											
				UPDATED KARE11WS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,100.00		0.00			
21	KARE	09/16/12	09/16/12	NFL Regular Season Fo	CM	715-1030P	-----S	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
				NFL Regular Season Footba											
				UPDATED NFL SUN FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					2	\$5,000.00		0.00			
22	KARE	09/16/12	09/16/12	SUN TDY	CM	8-9a	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				NBC Today Show (Su)											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$300.00		0.00			
													Totals	25	\$40,150.00